

THE DIMENSION-4 SINGLE UNIT

Dimensions:

Height: 64"

Width: 18"

Depth: 11 1/2"

Feature Promotions:

Pack/Carton Coupon

Pack/Carton Premium

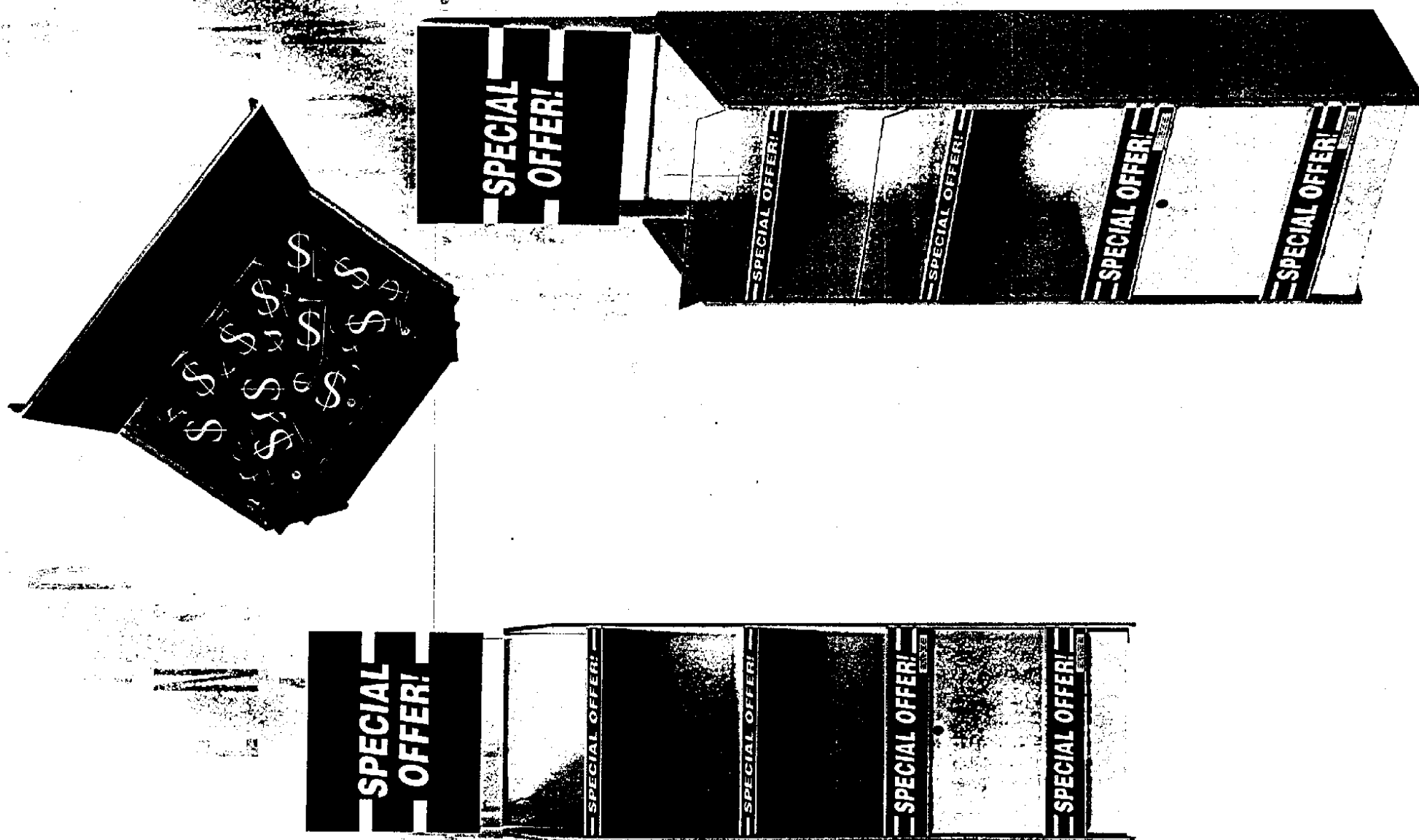
Multi-Pack Promotion

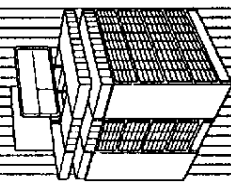
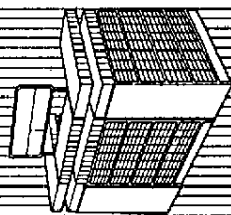
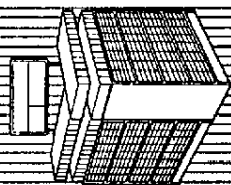
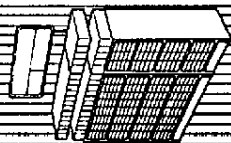
Bonus Buy

- Buy 1 Pack Get 1 Pack

- Buy 1 Carton Get 5 Packs

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SAVINGS CENTER DISPLAY

The illustrations above show a sample of the many configurations that can be built from the Savings Center modular components to create a store of just what you need for your generic brand inventory. This provides you the opportunity to consolidate all your generic cigarette and cigar inventory into one place for inventory management and ordering convenience.

THE DORAL SUCCESS STORY

- American's fastest growing cigarette — up 30% in the past year — offers the best brand name and known brand due to.
- Fast growing share of Doral will continue to outperform the growth of generic cigarettes.
- Since 1992, the savings segment share of the cigarette market has increased from 1% to 3%.



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COMMUNITY NO. 237551



DORAL SAVINGS CENTER

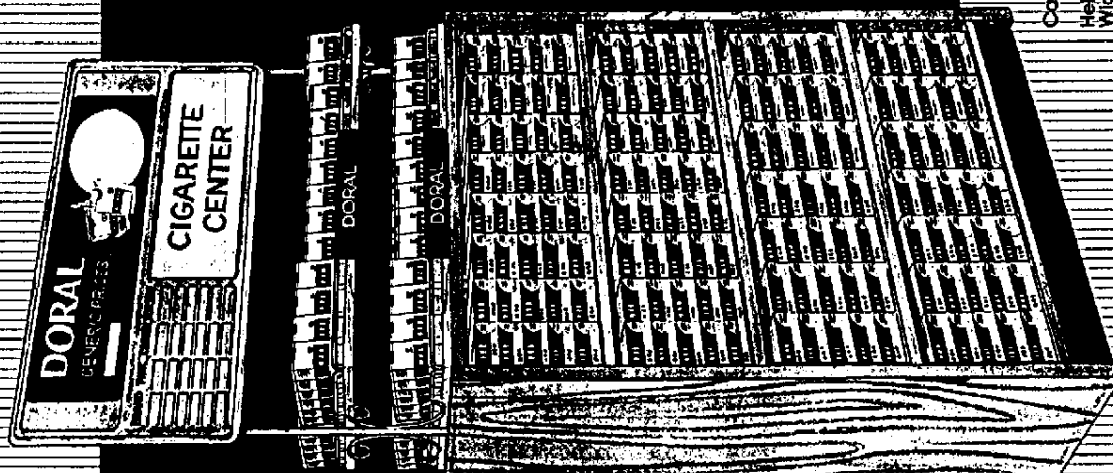
DORAL



**Name-brand quality
at generic prices.**

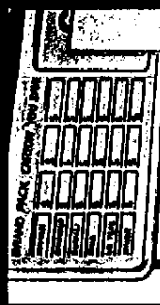
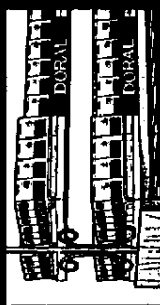
DORAL • S A V I N G S • C E N T E R

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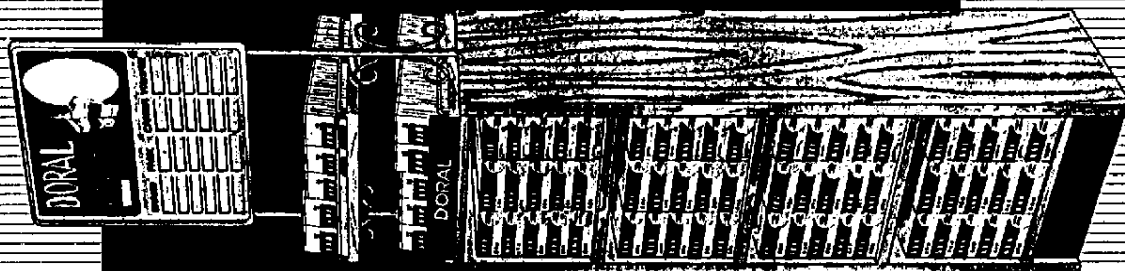


Capacity - 312 packs
Height - 77 3/4"
Width - 30 5/8"
Depth - 12 1/4"

KEY FEATURES/OPTIONS:



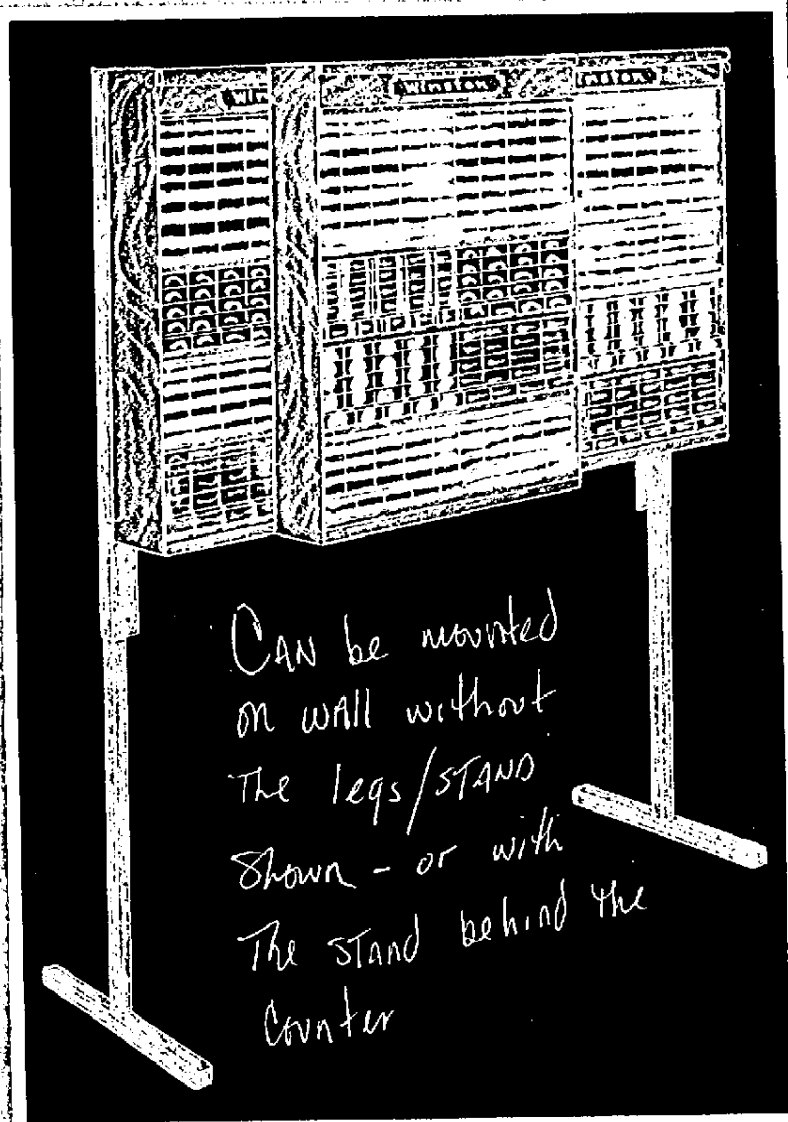
- Flexible package tray dividers to provide merchandising access to one or both sides
- Large top sign has space optional to promote retailer or private label brand
- Back has capacity for 6 brands for back and center or side display section
- Opt and security panels and side for large and small display
- Oak with brass accent brow des aesthetically pleasing look
- Solid durable construction assures long term display reliability
- Opt end shelves available to increase brand selection and capacity
- Opt end back panel available for large and small display



Capacity - 128 packs
Height - 77 3/4"
Width - 12 1/8"
Depth - 12 1/4"

SIDE BY KIT CONFIGURATION

11 COLUMN (STANDARD PROFILE) 9 COLUMN (STANDARD PROFILE)
 7 COLUMN (STANDARD PROFILE) SIDE BY KIT



1/2" Perforated Corrugated
 Merchandisers with
 optional shelves
 Number of rows without
 optional shelves
 Height
 Width
 Depth
 Advertisers may wish to be changed
 or totally replaced without
 paying for the original
 merchandise.



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CHRONO-MERCH

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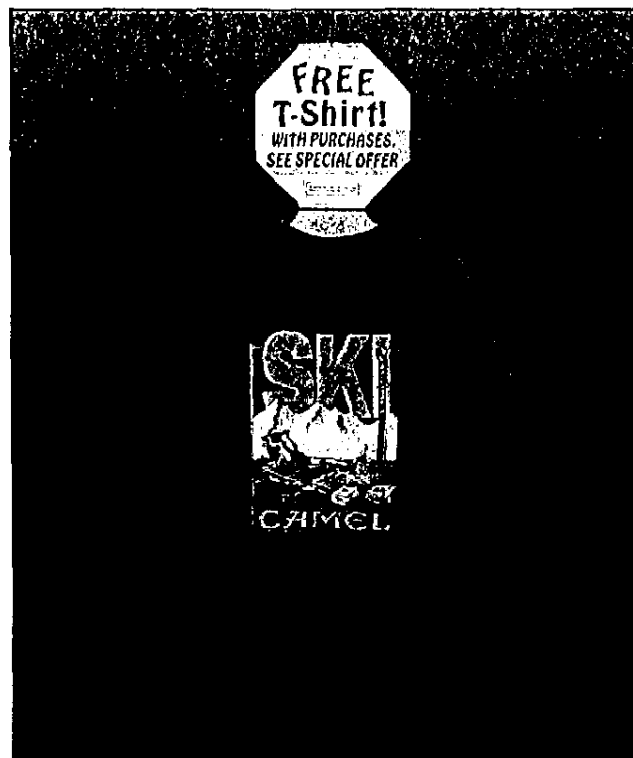
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Multi Brand T-Shirt Display Card



Display Card Without T-Shirt

DC002



Display Card With T-Shirt (Hanging)

DC001



Display Card With Dump Bin

DC003

- Packing SKU: 25
- Dimensions: 23 1/4" W x 39 5/8" H
- Commodity #: 402657

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